



World Poker Store Inc. Announces Executive level appointment and key business development in New Hampshire

Minneapolis, MN – November 6th 2014 - World Poker Store Inc. (OTC PINK: WPKS) announces the executive level appointment of Rick G. Newman as Vice President of Government Affairs. For the past year, Mr. Newman has been active with the company in his role as New Hampshire lobbyist and providing assistance in the selection of properties for charitable gaming operations in the state of New Hampshire. As a former General Manager of the Lakes Region Casino and a current holder of a fully bonded gaming license in the state of New Hampshire, Rick brings a wealth of gaming experience and operational assets to the company.

“New Hampshire has taken a unique approach to gaming by focusing on charity gaming and providing the maximum public benefit from gaming revenue.” Newman said. “I look forward to working with World Poker Store Inc. to enhance charity gaming opportunities in our state.” He added.

Mr. Newman is a former member of the New Hampshire House of Representatives having served eight years in that body. In 1994 he served as Assistant Minority Leader. He has been a registered lobbyist for 19 years and continues that practice which includes local, state, national and multi-national clients.

In his new role, Rick will continue to serve as company lobbyist and will advise and assist the company with governmental regulation issues. With Mr. Newman on board, the company intends to open up to 4 charitable gaming facilities in profile market locations throughout the state of New Hampshire. The company plans to offer table games, including Craps, Roulette, Blackjack and other games as well as cash poker and poker tournaments.

About World Poker Store Inc./World Poker Entertainment:

World Poker Entertainment is an international Entertainment Company with developing operations in Europe, China and the US. The company owns and operates bar poker leagues and charitable poker events in multiple countries. The company continues to expand its charitable gaming business and benefit from the support of its advisory board members, world class poker players Phil Hellmuth, Johnny Chan, Marcel Luske, Hoyt Corkins, Patrik Antonius and Liz Lieu. More about The World Poker Store Inc. can be found at www.worldpokerentertainment.com

Contact: Greg Needham

Email: greg@theworldpokerstore.com

Phone: 612-749-0262

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