

**World Poker Store Inc.
Announces New President and Board Member
And Expansion into the Video Pull Tab business**

Minneapolis, MN July 23rd, 2012---World Poker Store Inc. (OTC: WPKS) Announces the appointment of Marlin F. Torguson as WPKS President and as a member of its Board of Directors. Mr. Torguson brings a wealth of gaming experience, casino industry contacts, new business opportunities and public company experience to the company as he joins the existing WPKS officers and Board Members.

Marlin F. Torguson founded Casino Magic Corporation and served as President, CEO and Chairman of the Board. He opened the first Barge-concept casino in the world, Casino Magic Bay St. Louis and further developed the corporation by opening Casino Magic properties in Louisiana, Greece and Argentina. Additionally, Torguson was a director on the board of Pinnacle Entertainment for five years and early on in his career, Torguson spearheaded Indian Gaming nationally as he expanded Jackpot Junction Casino in Morton, Minnesota from a bingo hall to what was then the largest gaming facility between Las Vegas and Atlantic City. Marlin F. Torguson has contributed a tremendous amount to the progress of the gaming industry and will continue to do so in his new position with WPKS.

As part of Torguson's initial contribution to WPKS, he brings with him an exclusive distributor agreement with Technology Exclusive Inc. for finite video pull tab dispensers to be used for charitable gaming purposes in the form of Electronic Pull tabs in multiple U.S. markets. The first of which is scheduled to launch in New Hampshire sometime in 2012 with future launches where legal in other states through out the Union.

WPKS CEO, Chuck Chastain stated, "We are very pleased to have Mr. Torguson serving as President and as an addition to our Board of Directors. His past experience in the gaming industry as well as his personality and skill set makes him a perfect addition to our team." "We are excited to enter into the video pull tab business and about the future possibilities Marlin brings for WPKS in the Casino industry as well" He added.

About World Poker Store Inc./World Poker Entertainment:

World Poker Entertainment is an international Entertainment Company with operations in Europe, China and the US. The company owns and operates bar poker leagues in multiple countries and soon to open upscale Las Vegas style entertainment facilities, live events and social network gaming in China. The company also continues to benefit from the support of its advisory board members, world class poker players Phil Hellmuth, Johnny Chan, Marcel Luske, Hoyt Corkins, Patrik Antonius and Liz Lieu. More about The World Poker Store Inc. can be found at www.theworldpokerstore.com.

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